



City College News

October 1983



Zimbabwe Prime Minister Robert Mugabe talks with Electro-Mechanical Chairman George Betts about George Brown's welding shop on a recent visit to the College. Mr. Mugabe also toured the CAD/CAM Centre and the carpentry workshop.

Photo: W. Weaver

Post-secondary enrolment up 12.4 per cent

A soft job market and increased emphasis within the College on enrolment growth are behind a 12.4 per cent increase in fall post-secondary enrolment.

Figures released recently by the Registrar's office indicate the largest increases were in the Community Services (33.7%), Graphic Arts (26.1%), and Business (22.9%) programs.

Much of the Community Services enrolment increase is accounted for by students who enrolled this year in alternate year programs, says division Chairman, Jeff Vile. But at least one-third of that figure represents a simple increase in enrolment. He says that's due in part to a campaign to interest students in Community Services.

"We've been aggressive about getting students into our programs," says Vile.

Earl Walker, Visual Arts Chairman in the Graphic Arts Division, says the big jump in enrolment in Visual Arts is a result of a decision to increase the division's capacity. This was done by adding students to each of the two study shifts.

"Our program is becoming recognized throughout the city as a very good one," says Walker. "Employers are sending more students to us so we decided to accept more students this year."

Graphic Arts now accepts 270 students, at least 80 more than last year, but the list of applicants stretches to between 700 to 800, says Walker.

The Business Division has 258 more students this year than it had last year. Maureen Currie, Assistant to Dean Jack Wilson, credits the efforts of the division for much of that increase.

"We were given a challenge to bring in more students. Division staff worked hard to reach that goal and we succeeded," says Currie.

Course trains cooks for woking life

A unique program in Chinese Cuisine is underway at George Brown's Kensington campus. The new program was developed by the Hospitality Division in co-operation with the Toronto Chinese Restaurant Association (T.C.R.A.) and the Canada Employment and Immigration Commission. It's designed to answer the industry's need for locally trained chefs.

Bill Wong, co-ordinator of the program, has just sent his second group of students out to work for ten weeks in Chinese restaurants around the city. Each group has eight weeks of classes at the basic level followed by ten weeks of working in the field. Then it's back into the classroom for another eight weeks and another ten weeks of on-the-job training.

In class, students learn Cantonese and Szechuan cooking and the differences between them; the many delicacies to

cook for 'dim sum'; and how to prepare 13 kinds of chop suey.

Wong teaches most of the classes but he regularly invites experts to come and teach the dishes that are their own specialty.

"Their eyes pop open and you can see them thinking, 'so that's how it's done,'" says Wong in describing students' reactions as he introduces them to the mysteries of Chinese cooking.

When the first group of students receives its certificates from the College, it will be the first in a series of Chinese cuisine chefs to have learned their skill in Toronto.

Along with their George Brown certificates, graduates will also be certified by the T.C.R.A. as part of the association's emphasis on establishing industry standards.

G. B. Comments by

Doug
Light



Even as the "Strategy for the 80's" paper and responses to it are being reviewed, it is clear that George Brown is already addressing the challenges the document outlines.

One observation in the Strategy paper was that George Brown should continue to be a growth institution. Articles in this issue of City College News confirm our growth in post-secondary enrolment and suggest part-time registrations may surpass initial projections. As expected, this growth is accompanied by rather dramatic shifts in our N.T.A. purchases (see September issue).

An increased emphasis on marketing was highlighted in the original Strategy paper; most responses support this direction. Recent action to promote this objective include distribution of our evening calendar to 150,000 residences, frequent advertising in the media, a regular newsletter by the Business Division to the secondary schools, increased press coverage, and, of course, an expanded marketing department.

The need for high technology equipment, as postulated in "Strategy for the 80's" is receiving a positive response by the acquisition this year of 25 IBM personal computers, a stand alone computer at St. James campus, and an appropriate computer for our CAD/CAM centre at Casa Loma campus. This hardware acquisition will be supplemented by appropriate software development or purchase for specific administrative functions. I am sure you will be thrilled to learn that among the latter is the infamous SCH model.

Twelve months ago there was considerable doubt that George Brown could expect further major campus development. In contrast, today we are actively pursuing the construction of a major facility on the St. James campus parking lot. Although this project at best should be considered only as a possibility, the fact that the proposal is receiving serious consideration by government reflects a major shift from just a year ago.

Indeed, a time of change — a time of challenge — a time of excitement!



Photo: W. Weaver

The Women's Resource Centre is open for its first full academic year. The Centre, located in Room C211 at Casa Loma is a place where women can meet, talk, eat, study and read literature of interest to women.

Demand high, part-time courses full

While fall Continuing Education figures aren't yet known, many of the College's 600 part-time courses are filled to capacity.

Joe Rugole, Chairman in the Hospitality and Fashion Divisions, says enrolment at the Kensington campus is up by about 200 this year. Enrolment has been especially high in the management courses of the Hospitality Division.

In Fashion, an apparel pattern drafting course, which was cancelled last year due to lack of students, is full this year. And there are three apparel construction classes this year compared to last year's single class.

At the Casa Loma campus, Jewellery Arts is enjoying a great leap in popularity. And the Radiation Protection course is so popular it has a waiting list of 300, says May Ayers, of the part-time admissions office at Casa Loma.

Monica Persaud, Admissions Clerk at St. James campus, says interest in business courses is strong. Extra classes have been added in Introductory Data-Processing, Bookkeeping and Accounting.

Yvonne Snider, co-ordinator of part-time studies for the Business Division,

says she's pleased that enrolment in the Ontario Management Development Program has doubled since last semester.

Annie Engson, also of the admissions office at St. James, says advertising, design, cartooning and air-brush techniques are the popular courses in the Graphic Arts division.

While enrolment in English as a Second Language courses at the College Street campus is at a par with last year, enrolment in French courses is up, says Marsha Allen, Chairman of the English and Liberal Studies Division.

All post-diploma Nursing courses at Nightingale campus are full. Technology-related health programs have attracted the most students. Addiction Counselling and Early Childhood Education are the most popular Community services programs at the campus, where overall enrolment in Community Services is higher than last year.

Just as City College News was going to press we learned of the sudden death of Harry Mooradian, Chairman of the Electrical Department of the Electro/Mechanical Division. We are preparing a story on him for our November issue.

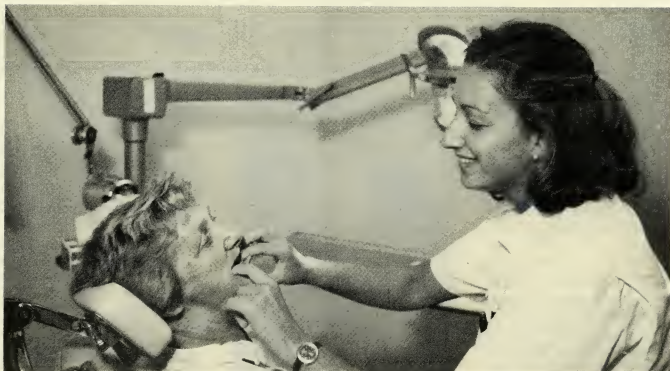


Photo: W. Weaver

Denture Therapy is only one of many services that students provide for College staff and the general public.

Students offer wide variety of services to staff and public

There's an air of quiet confidence about the students in Christel Klocke's Jewellery Arts class at George Brown's Casa Loma campus. They chat or listen to radio headsets as they measure, file, solder and create. They're confident because they know they'll have jobs to go to at the program's end.

Klocke keeps the classes small — 23 students are selected each year for the three-year program, from more than 100 applicants.

"Every year, the jewellery industry asks for about five more graduates than I can send them. And as long as the demand for my students is a little bigger than the supply, I can guarantee them jobs when they finish here," says Klocke.

In their third year, students can learn to be goldsmiths, silversmiths, engravers or to do jewellery repairs. More than half choose the jewellery repair option — a lucky coincidence for the College community, as staff are invited to bring their jewellery in to be fixed. Repairs can include anything from resetting of a stone to altering the band size.

Jewellery repairs is one of many services the College operates in order to give students a chance to sharpen newly acquired skills. Across the street, Denture

Therapy students, working on patients in the College's eight-chair denture clinic, offer more than technical skills. They have had to study both psychology and human relations courses as well. In fact, Dr. Noble Hori, Chairman of Allied Health, calls the human relations course "one of the most important."

Students enrolled in the division can specialize in one of several branches including dental hygiene, dental assistance, denture therapy and technology. The Denture Therapy students are the only ones already seeing patients this semester. But by December, members of the George Brown community will be able to have their teeth cleaned and filled at Casa Loma campus as well.

In short, the George Brown community enjoys products or services provided, at cost, by students who have learned their craft from the profession's finest.

SERVICES

Bake Shop — Baked goods go on sale from 2:00 - 3:00 p.m., Mon. - Fri., Kensington campus, Room 3B06.

Barber Shop — Open 9:00 a.m. to 2:00 p.m., Mon. - Fri., and 7:00 - 9:00 p.m., Mon. and Wed., Kensington campus, Rooms 3B03 and 3B05.

Beauty Salon — Open 9:00 a.m. to 1:00 p.m., Wed., Thurs., and Fri., Kensington campus, Room 3B03.

Denture Therapy — For appointment call ext. 2214, Casa Loma campus.

Dining Room - Plumer's — Open for lunch (first come first serve) 11:00 a.m. to 12:15 p.m. Mon. - Fri. **Dinner at 5:30 p.m. and 6:30 p.m.**, Mon. - Thurs., by reservation. Kensington campus, 591-1236.

Fitness Testing — Open to first ten people at 11:00 a.m. and 12:00 p.m., Mon. - Fri., Casa Loma campus, Room C113.

Fur Remodelling and Repair — Waiting list up to two years. Call ext. 4303, Kensington campus, Room 3207.

Jewellery Repair — Open 8:00 a.m. to 3:00 p.m., Mon. - Thurs., 8:00 a.m. to 12:00 p.m., Fri., Casa Loma campus, Room 520.

Meat Cutting — Written orders accepted 7:30 a.m. to 4:00 p.m., Mon - Fri., Kensington campus, Meat Lab, Building #3, basement.

Upholstery — Waiting list up to two years. For appointment call ext. 4345, Kensington campus, Room 308.

Vocational Testing Service — For appointment call ext. 4280, College St. campus.

Watch Repair — Complicated, quality watches accepted. 9 a.m. to 12 p.m. Mon. - Fri., St. James campus, Rooms 447, 448 and 449.

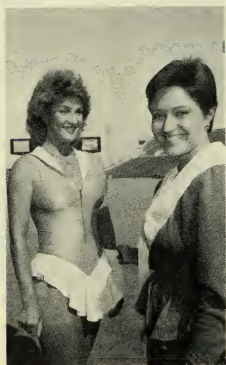
Names in the News

Building Trades teacher, **Brian Walmsley**, of the Architectural Technology Division, didn't join **George Brown** to see the world. But his work has taken him from Casa Loma campus to Kingston, Jamaica where he will spend the next few months. Walmsley will be teaching building trades to students at the College of Art, Science and Technology there.

Four members of the College and Kensington Campus caretaking and stores staff have received their campus' first awards for efficiency and attendance. **Frank Volgyi**, a night group leader in the caretaking department got the Kensington Efficiency Award. **Albert Swan**, who does the same job at College Street, took the honours for his campus. **Tony Sloniak**, a day caretaker at Kensington, got the Campus Manager's Award, and the Director of Campuses Attendance Award went to **Ron Sarrazin** of the Receiving Department at Kensington. Recipients were presented with trophies at a ceremony on Sept. 30, and will be treated to lunch or dinner at Plumer's.

Who says you can't come home again? **Danny Cushing** recently returned to Canada and **George Brown** after spending a year on Spain's Costa del Sol. Danny lived for that idyllic year in a small village overlooking the Rock of Gibraltar, and spent his spare time documenting Spanish methods of wine production. He is now back with the placement department working on a special project.

It is with regret that we have learned of the passing of Casa Loma instructor **Gerald Miller**. Miller joined **George Brown** in 1975 as an instructor in the plumbing department, and taught for the last two years in the Stationary Engineering Department. He is survived by wife **Jule Diane** and sons **Micheal** and **Peter**. A memorial service was held Sept. 30.



Carol Davis and morale booster

George Brown College may be able to claim some of the credit for the success of the Argonaut football team this season. Since the opening exhibition game on June 10th, the Argo cheerleaders — the Sunshine Girls — have been boosting team morale in new outfits designed by **Carol Davis**, a Creative Fashion student. Judges chose Davis' design as the best among entries from Seneca, Ryerson, and Sheridan Colleges. She won \$1,000.

A Computer Literacy course, open to all **George Brown** staff, begins on November 1st and runs from 11 a.m. to 1 p.m. on Tuesdays and Thursdays for five weeks. Most classes will be held at the St. James campus. **Brenda Waterman**, co-ordinator for staff computing centre, teaches the course but she'll call on experts throughout the College to help explain the intricacies of computer language.

Staff members who are already computer literate and who want to practise their skills, can use computers at the St. James campus between 1 and 3 p.m. Tuesday and Thursdays.

The Personnel Department have told us of the following staff changes.

Joining the faculty of Architectural Technology are **David Anderson**, **Douglas LaPorte**, and **Noel Young**. New Electro/Mechanical faculty are **William Gibson**, **Peter Gildea**, **Edouard Laroque**, and **Timothy Mitchell**. English and Liberal Arts has added **Edward Ksenych**.

Graphic Arts has added **David Barnett**, **Gordon Collins**, **Micheal Fischer** and **Roger Hathaway**. Hospitality has added **Claudio Lewkowicz**, **Peter Scholtes**, **Dieter Thelen**, **Heinz Ackerman**, **Alan Kerr** and **Mary Vrabel**. Health and Community Service faculty appointments are **Leah Harrington**, **Linda Oakes**, **Susanna Phillips**, **Cheryl Stuart** and **C. Walker**. Joining Fashion Technology faculty is **Edith Strasser**.

New support staff in handicapped services are **Lorraine Dennis**, **Roxanne Gillingham**, **Penelope Hlywka**, **Glenda Perry**, and **Dean Will**. Other support appointments are **Christine Legault**, **Nicole Rodeghiero**, **Linda Sardo**, **Nick Taurouzi** and **Roberta Weaver**. **William Edwards** has joined Library staff.

Administrative appointments are **Elisabeth Jiskoot**, and **Sarma Vangala**.

Transfers are: **Ross Aulenback** from Architectural Technology to a special assignment, **Murray Godman** from teaching English as a Second Language at College St. to English and Liberal Studies at Casa Loma, **Loise Mitchell** joining OCAP from the Math and Sciences Division at St. James, and **Hildegard Zimmer** who left Academic Upgrading to join the Architectural Technology Division.

Retiring are **Walter Krasowski** and **Stanley Lenartowicz**.

Leaving the College are **Alan Campbell**, **Cynthia McDonagh**, **Trevor Nelson**, **Margaret Perry**, **Yvette Vinton**, and **Angela Weir**.

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